

DRAFT Delta Conservancy Strategic Plan

Presentation to the Conservancy Board

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Strategic Plan Team

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Five Criteria

- Balance
- Multiple Benefits
- Ecosystem Restoration and Economic Development Models
- Mitigation of Impacts
- Climate Change

Priorities

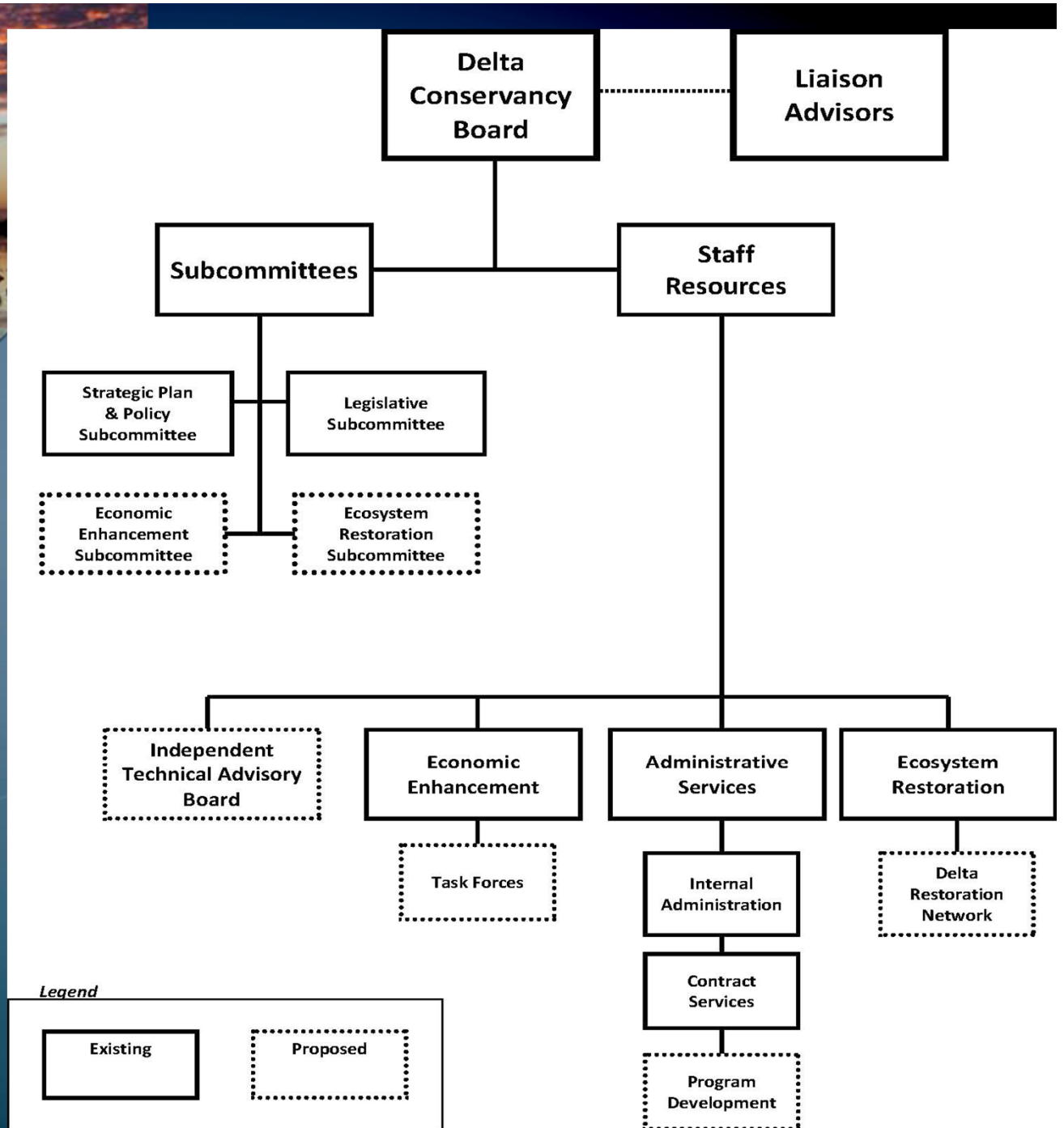
- Potential opportunities to advance the Conservancy's mission that do not require additional Conservancy funding and match existing organizational resources. This would include convening a voluntary Restoration Network to coordinate and integrate early restoration in the Delta, and exploring a collaborative Delta Branding effort
- Relationships with other local, state, and federal agencies, non-public organizations, and key stakeholders, and education across the Delta about the Conservancy's roles
- Organizational capacity and future funding sources

Six Goals

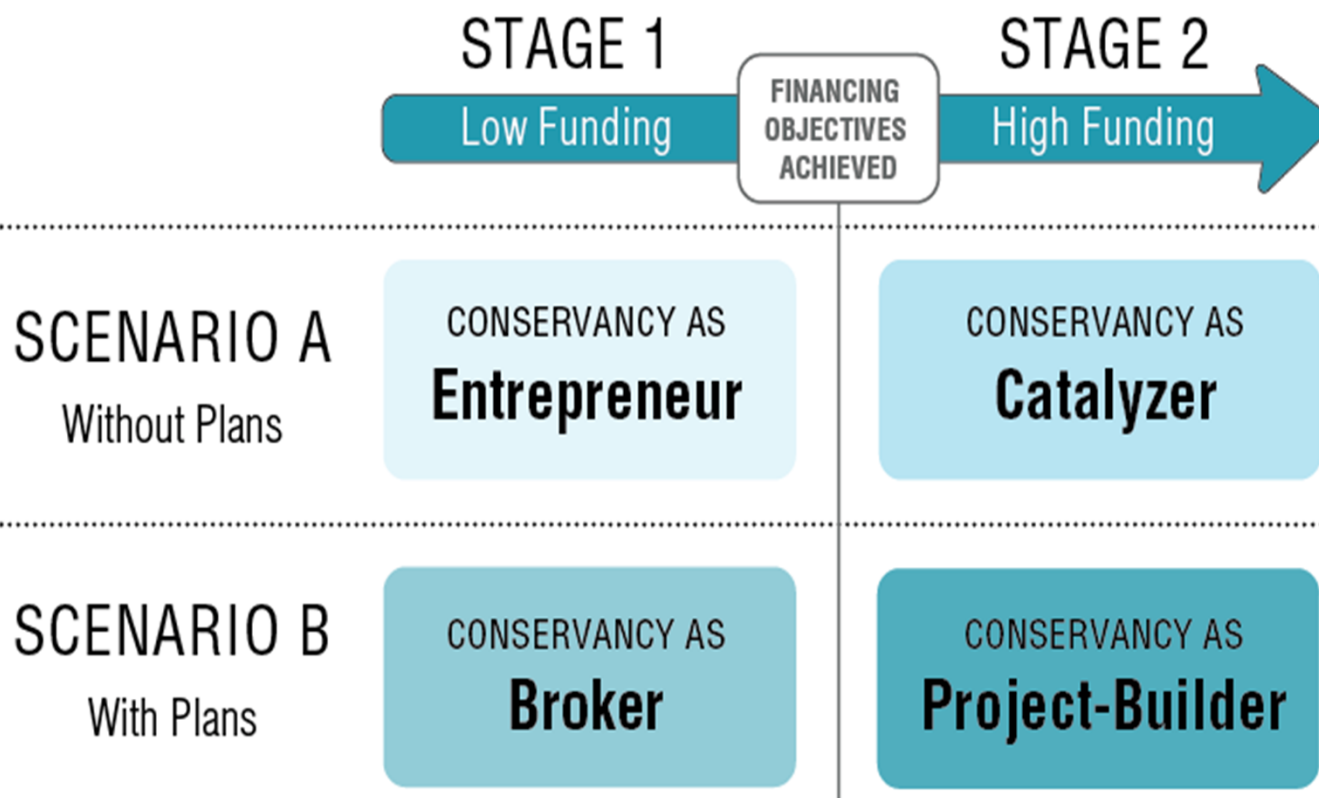
- **Goal 1:** Establish the Conservancy as a valuable partner with Delta growers, agriculture-related businesses, and residents in protecting and enhancing the Delta's agricultural and working landscapes and sense of place
- **Goal 2:** Lead economic enhancement activities that support the Delta ecosystem and economy
- **Goal 3:** Lead efforts in protecting, enhancing and restoring the Delta ecosystem in coordination with other governmental and non-governmental entities and citizens in the Delta
- **Goal 4:** Establish the Conservancy as a leader in gathering and communicating scientific and practical information about the Delta ecosystem and economy
- **Goal 5:** Create an effective organization based on principles of collaboration, coordination, appropriate transparency, and efficient use of resources to fulfill the Conservancy's mission and deliver its programs
- **Goal 6:** Establish a stable, diversified, and self-sustaining funding base for the Conservancy



Appendix A: DRAFT Organizational Chart



Implementing the Strategic Plan



Next Steps

- Board discussion and input
- All comments due by June 1
- Revise draft plan
- Review with Subcommittee
- June 27 Board meeting to adopt